

# The Public Manager



THE OFFICIAL E-NEWSLETTER OF THE CAREER EXECUTIVE SERVICE

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## 9<sup>th</sup> CES Confab: A Success

## “*Taas Noo, CESO!*” campaign launched



The Career Executive Service Board launched the Taas Noo, CESO! campaign during the 9<sup>th</sup> CES Annual Conference at the Fort Ilocandia Hotel, Laoag City, Ilocos Norte on November 17, 2010.

CESB Executive Director Maria Anthonette V. Allones introduced the campaign as a movement that seeks to “strengthen current initiatives to document, publicize and promote leadership, best practices, innovative ideas, and success stories of CESOs to bring back CES institutional pride and instill the imperative to adhere to excellent, faithful and honorable servant leadership among CESOs.”

“The campaign was inspired by our belief in the role of the CES as an instrument of good governance and our faith in the collective capacity of CESOs to move the nation forward,” explained Allones.



A total of 720 members of the CES community gathered in Ilocos Norte to participate in the 9<sup>th</sup> CES Annual Conference held on November 17-19, 2010 at the Fort Ilocandia Hotel in Laoag City.

The confab is an annual joint activity of the CESB and NUCESO that serves as a culminating learning and networking event and as part of the commemoration of the anniversary of the Career Executive Service. It provides various innovative learning opportunities through plenary and simultaneous learning sessions, open forums and other networking activities.

The event served as a venue for the oath-taking of new CES eligibles. Also part of the conference is the CES Annual Testimonial Dinner which recognizes the graduates of the Executive Leadership Program (ELP) and honors those who are about to retire from service


in the Pagpupugay at Pasasalamat. The event also presented this year’s 2010 GAWAD CES Awardees and was graced by Ilocos Norte Governor Imee R. Marcos. Gov. Marcos acknowledged the CESOs as living proof and testament to her father’s dream of an excellent, committed, dedicated and selfless public service. Her father, the late President Ferdinand Marcos, issued Presidential Decree No. 1 which created the institution in 1972.

Chairman of the CESB Governing Board Bernardo P. Abesamis expressed his confidence that the career executive service will be an important ally in rebuilding and strengthening our democratic institutions to make them work for every Filipino. Chairman of the Civil Service Commission Francisco T. Duque III, on the other hand, challenged the participants to



## CES WE Advisory

Please be informed that the CES Written Examination scheduled on December 10, 2010 has been moved to December 12, 2010 to be held at the University of the Philippines - National College of Public Administration and Governance (UP-NCPAG), UP Diliman, Quezon City.

You may coordinate with the Eligibility and Rank Appointment Division (ERAD) for other details of the exam at telephone nos.: 9514985 loc. 118 or 832 or 9514983. 

## CESB receives international recognition for its ICT efforts



The United Nations Asian and Pacific Training Centre for Information and Communications Technology for Development (UN-APCICT), a regional council working to promote information and communications technology (ICT) in the Asia-Pacific, cited the efforts of the Career Executive Service Board “to bridge the ICT capacity gap of Filipino government executives to achieve socio-economic and development goals”.


“We are proud of the fact that the CESB is considered a champion of ICT training for government executives in the Asia-Pacific,” said CESB Executive Director Maria Anthonette V. Allones who received the award during the 2<sup>nd</sup> UN-APCICT Annual Partners’ Meeting held in Incheon, South Korea last November 3-6, 2010. The CESB was one of only three

(3) other government offices from all over Asia that received the recognition. The other two government agencies cited by the UN-APCICT were representatives from Indonesia and Mongolia.

The UN-APCICT is a regional institute under the UN Economic and Social Commission for Asia and the Pacific (ESCAP) that advocates the use of ICT among its member countries to bridge the digital divide in the Asia-Pacific region. The Philippines is among the twenty-one countries in the Asia-Pacific that has rolled out the Academy of ICT Essentials for Government Leaders Programme or the ‘the Academy’, UN-APCICT’s flagship ICT for development (ICTD) training and capacity building program.

The program offers a comprehensive ICTD curriculum that provides policymakers with

the knowledge and skills to fully leverage opportunities presented by ICTs to achieve national development goals and bridge the digital divide. It consists of eight (8) stand-alone yet inter-linked training modules covering a range of ICT for development topics.

In less than two years, the CESB has fully-integrated into its core training programs the training principles and content specified in the Academy. Part of this roll-out effort is the development and implementation of a training module on ICT that is customized for the Executive Leadership Program (ELP) of the CESB. The said module has already been conducted six (6) times and participated in by 272 government executives from various government agencies since 2009. 

## 1 | “Taas Noo, CESO!” campaign launched

The campaign makes use of ‘CES paragons’ such as Budget Secretary Emilia T. Boncodin and former PAGASA Director Raymundo S. Punongbayan to serve as inspiration among CESOs and as examples of the CES tradition of competence and service. “We are confident that, like Boncodin and Punongbayan, CESOs and eligibles have the ability to provide continuity amidst change and stability in times of


uncertainties,” Allones added.

Unveiled during the same occasion was the Taas Noo, CESO! campaign logo dominated by the image of a ballet dancer and was said to represent “balance and movement which are some of the vital roles of CESOs in times of stability or in times of transition”.

Director Allones also expressed her congratulations to the 2010 GAWAD CES winners: Dir. Denis F. Villorente, CESO III of the Advanced Science and Technology Institute (ASTI); Dir. Urdujah A. Tejada, CESO III of the Department of Science and Technology (DOST) – Region II; Dir. Mario C. Villaverde, CESO I of the Department of Health (DOH); and Dir. Patricio S. Faylon, CESO II of the Philippine Council for Agriculture, Forestry

and Natural Resources, Research and Development (PCCARD).

Another CESO that gives pride and honor to the CES is Dr. Aileen A. Riego-Javier who has recently been appointed by President Benigno Aquino III as the Executive Director of the National Kidney and Transplant Institute (NKTi). Prior to her appointment to the said position, Dr. Javier has been holding the position of Deputy Executive Director of the said Institute and is a Career Executive Service Officer (CESO) IV. Riego-Javier was one of the recipients of the Search for Outstanding Career Executive Service Officer award in 2006.


Indeed, our CESOs can definitely rise above the rest and can make the CES truly proud. *Taas Noo, CESO!* 

## 9<sup>th</sup> CES Confab

lead their subordinates and enjoin them to follow the kind of management and leadership that is consistent, long-lasting, fueled by passion and worthy of emulation because it is sincere, excellent and righteous.

The conference granted a total of 12 hours training credits through the different topics discussed during the plenary sessions such as: Public Sector Productivity and Innovation in Support of People-Centered Nation-Building and Development; Green Growth Amidst Climate Change Challenges; Leadership, Governance and Technology in the Information Age, Social Media and Government; Effective Stewardship; and, Managing Change. Discussions on health and wellness were also included like Eating Healthy and Right; and, Fit to Lead! Staying Well for Effective Leadership.

The event also provided a venue to the signing of the Memorandum of Agreement (MOA) to launch Public-Private Partnerships on Executive Professional Development and the inauguration of the CES March.

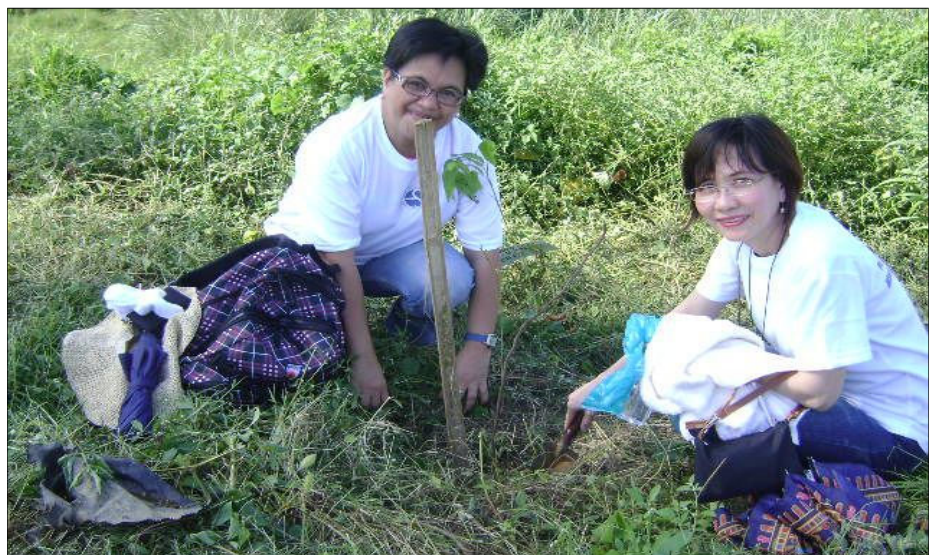
The 10th Annual CES Conference in 2011 is slated to be held in Zamboanga City. 

## CESB takes part in tree-planting rites

In connection with the celebration of the 37<sup>th</sup> anniversary of the career executive service (CES), the CESB teamed up with the Department of Environment and

Natural Resources (DENR), the Rotary Club of Makati - Rockwell, and the South Luzon Tollways Corporation in conducting a tree-

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*CESOs participate in the tree-planting activity as part of their support in the celebration of the 37<sup>th</sup> year anniversary of the CES on November 20, 2010.*

# NEW CES ELIGIBLES

**Resolution No. 907**  
November 16, 2010



**RONALD SAEZ ABRIGO**

Department Manager A  
Metropolitan Waterworks and  
Sewerage System

**IGNACIO RODRIGUEZ**

**ALMIRA, JR.**

Engineer V  
Department of Environment and  
Natural Resources

**JOCELYN DELA ROSA**

**ANDAYA**

Principal  
Lourdes School of Quezon City

**VERBO SAAVEDRA BONILLA**

Former Assistant Secretary  
(co-terminus)  
Department of Budget and  
Management

**JOCELYN DE GUZMAN**

**CABREZA**

Senior Vice President  
Land Bank of the Philippines

**FAITH CHRISTIAN QUIWA**

**CACNIO**

Bank Officer V  
Bangko Sentral ng Pilipinas

**REY BALBIN CADENA**

Director III  
National Anti-Poverty  
Commission

**JOHNSON GABUYA CAÑETE**

Deputy Executive Director IV  
National Conciliation and  
Mediation Board

**EDUARDO ERLANO DESTURA**

Department Manager A  
Philippine Reclamation  
Authority

**ERNESTO DOONG DINGLASA**

Manager, Mint Quality Control  
Division  
Bangko Sentral ng Pilipinas

**RANDY SIAPNO DIZON**

Records Officer III  
Philippine Charity Sweepstakes  
Office

**MARIA TERESA SANZ DUEÑAS**

Acting Deputy Director  
Bangko Sentral ng Pilipinas

**EUFROSINA ORATE DUMLAO**

Chief Administrative Officer  
Philippine Commission on  
Women (formerly NCRFW)

**HERMENEGILDO CABALLERO**

**DUMLAO II**

State Solicitor II  
Office of the Solicitor General

**NATALIO CABILI ECARMA III**

Brigadier General  
Armed forces of the Philippines

**JESSAMYN OSORIO**

**ENCARNACION**

Statistical Coordination Officer  
VI (OIC, Director)  
National Statistical  
Coordination Board

**EDWIN FORTES GARCIA**

Former Member  
Sangguniang Panlalawigan of  
Sorsogon

**EDUARDO SANTOS**

**GONZALES**

Medical Officer VII  
Philippine Health Insurance  
Corporation

**OLIVER OLAYA LEONARDO**

Chief Counsel, Broker Dealer  
Division  
Securities and Exchange  
Commission

**ISABELITA SANTOS LOPEZ**

Assistant Vice President  
Development Bank of the  
Philippines

**RIO LAT MAGPANTAY**

Regional Director  
Center for Health  
Development III  
Department of Health

**IRIS MARIE DEMESA MONTES**

Chief Political Affairs Officer  
(Legislative Staff Chief)  
Office of Rep. Mary Mitzi  
Cajayon  
House of Representatives

**PAQUITO TUMAPANG**

**MORENO, JR.**

Director III  
Environmental Management  
Bureau  
Cordillera Administrative  
Region

# NEW CES ELIGIBLES

**Resolution No. 907**  
**November 16, 2010**



**ROEL BARCENA OBUSAN**  
 Chief, Motor Vehicle Clearance  
 Division  
 Highway Patrol Group

**CHRISA SHEILA IGLESIAS  
 PIMENTEL**  
 Acting Deputy Compliance  
 Officer  
 Land Bank of the Philippines

**ELENITA BERRI QUIMOSING**  
 Chief of Staff, Office of the  
 Deputy Commissioner for  
 Operations  
 Bureau of Internal Revenue

**ÑIO LOPEZ REGALADO III**  
 Bank Officer V, Acting Deputy  
 Director  
 Bangko Sentral ng Pilipinas  
 Institute  
 Bangko Sentral ng Pilipinas

**KENNETH LEMUEL GO  
 REMENTILLA**  
 Department Manager III  
 Business and Investment  
 Department for Leisure  
 Subic Bay Metropolitan  
 Authority

**MA. SADDY MILA ENA B.  
 RILLORTA**  
 Assistant Department Manager II  
 Philippine Deposit Insurance  
 Corporation

**GERARDO FERNANDO DEL  
 ROSARIO**  
 Assistant Director  
 Securities and Exchange  
 Commission

**GRACE RUIZ BELGADO-  
 SAQUETON**  
 Director IV  
 Civil Service Commission

**MA. CAROLINA VIDAL TAIÑO**  
 Director III (OIC-Director IV,  
 Internal Audit Service)  
 Department of Health

**FELICIDAD CAGAYAT  
 TESORO**  
 Chief Personnel Specialist  
 (OIC, Director III)  
 Civil Service Commission

**EDILBERTO DUYA TAYAO**  
 Regional Director  
 Department of Public Works  
 and Highways

**MARIA JUANA STA. INES  
 VALEZA**  
 Attorney VI  
 Investigation and Prosecution  
 Division  
 Commission on Elections

## 3 | CESB takes part in tree-planting rites


planting activity on November 20, 2010 along the stretch of the South Luzon Expressway.

About 820 Golden Shower, 200 Palawan Cherry, 200 Balitbitan, and 150 Caballero tree saplings from the DENR were planted by the participants at five (5) different portions of the 29-kilometer highway that include the open stretches at the Susana Heights exit (southbound), San Pedro exit (southbound), Halang

interchange (southbound), South Woods exit along the Splash Island (southbound), and the stretch near the Saimsim Road overpass.

“For every tree that we plant, we signify our commitment for cleaner air, a healthier environment and a more sustainable future for ourselves, for our family and for the entire society,” said CESB Deputy Executive Director Arturo M. Lachica.

The theme for this year’s

month-long anniversary celebration is “*Serbisyong CESO: Pamumunong Tapat, Magaling at Wasto (Modernong Gobyerno\* Makakalikasang Progreso\* Makataong Pagbabago)*”. An important aspect of ‘*Serbisyong CESO*’ is its sub-theme ‘*makakalikasang progreso*’ that epitomizes the CESOs enduring commitment to the environment and sustainable development. 

# NUCESO holds first-ever ‘national elections’

*DENR’s Davis elected as president, DAR’s Bistoyong as EVP*



*(L-R) Assistant Secretary of DENR Corazon C. Davis, CESO II and Undersecretary of DAR Rosalina L. Bistoyong, CESO I took their oath as elected President and Executive Vice President, respectively of the NUCESO on November 18, 2010 in Laoag City, Ilocos Norte.*

The National Union of Career Executive Service Officers (NUCESO), the official organization of CES officials and eligibles nationwide, conducted its first-ever national elections last November 18 coinciding with the 9<sup>th</sup> NUCESO Conference held on November 17-19, 2010 at the Fort Ilocandia Hotel, Laoag City, Ilocos Norte.

Article III, Section 4 of

the NUCESO Amended By-Laws explicitly provides that the Executive Officers, except for the President and Executive Vice President, shall be elected or appointed from the Board of Trustees and/ or members of NUCESO. The National Chairman/ President and Executive Vice President shall be an incumbent or past chapter president

elected at large.

Three (3) CESOs vied for the NUCESO presidency, namely Assistant Secretary Corazon C. Davis of the Department of Environment and Natural Resources who led the presidential race by a huge margin against rival candidates Assistant Secretary Eubert F. Gutierrez of the Department of the Interior and Local Government and Director Mariano R. Alquiza of the Department of Public Works and Highways and NUCESO Interim President who placed 2nd and 3rd, respectively.

The election of the Executive Vice President has been a close fight. Undersecretary Rosalina L. Bistoyong of the Department of Agrarian Reform bested opponent candidate Director Ponciano M. Ligutom of the Department of Labor and Employment and Regional President of the Regional Executive Association in Western Mindanao (REAWESMIN) by a difference of sixteen (16) votes.

Elected NUCESO President Davis and Executive Vice-President Bistoyong took their oath before CESB Executive Director Maria Anthonette V. Allones during the fellowship night of the same day. They shall hold office for two years and until their successors are duly elected and qualified. Davis platforms include exchange visits, welfare benefits, review of CESO bill and provident fund.

CESB Deputy Executive Director Arturo M. Lachica served as Chairman of the Election Committee. 